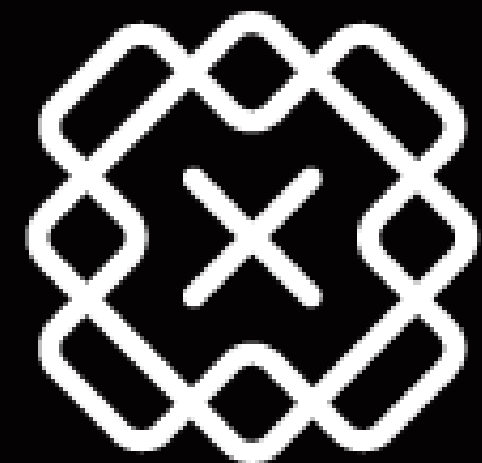


Catálogo
Catalog



beliê

coleccionando memórias
collecting memories

nossa história

our history

Somos um negócio familiar desde 2017, liderado por mãe e filha, Arivânia e Ariane Pita. Desde o início, nossa principal técnica artesanal tem sido o bordado em ponto cruz — e seguimos acreditando que esse é o nosso caminho. Com o tempo, nosso empreendimento cresceu e amadureceu, desenvolvendo uma visão mais clara de onde pertencemos e de quais vidas podemos impactar positivamente.

We're a family-based business since 2017, led by mother and daughter, Arivânia and Ariane Pita.

From the very beginning, our main technique has been cross-stitch embroidery — and we still believe this is our purpose.

Over time, our business has grown and matured, gaining a clearer sense of where we belong and whose lives we can positively impact.



Temos orgulho de contar com uma equipe totalmente local e composta exclusivamente por mulheres, que conciliam com habilidade suas responsabilidades profissionais com o cuidado dos filhos e as tarefas domésticas. A dedicação do time não só fortalece a autoestima e o empoderamento feminino, como também desempenha um papel essencial na economia da nossa comunidade.

We are proud to have an entirely local, all-female workforce who skilfully juggle their professional responsibilities alongside childcare and domestic duties. Their dedication not only nurtures self-worth and empowerment, but also plays a vital role in strengthening the local economy.



Barra de São Miguel - AL - Brazil

nosso lugar

our place

Somos gratas por pertencer a um lugar onde a natureza flui em sua mais pura abundância.

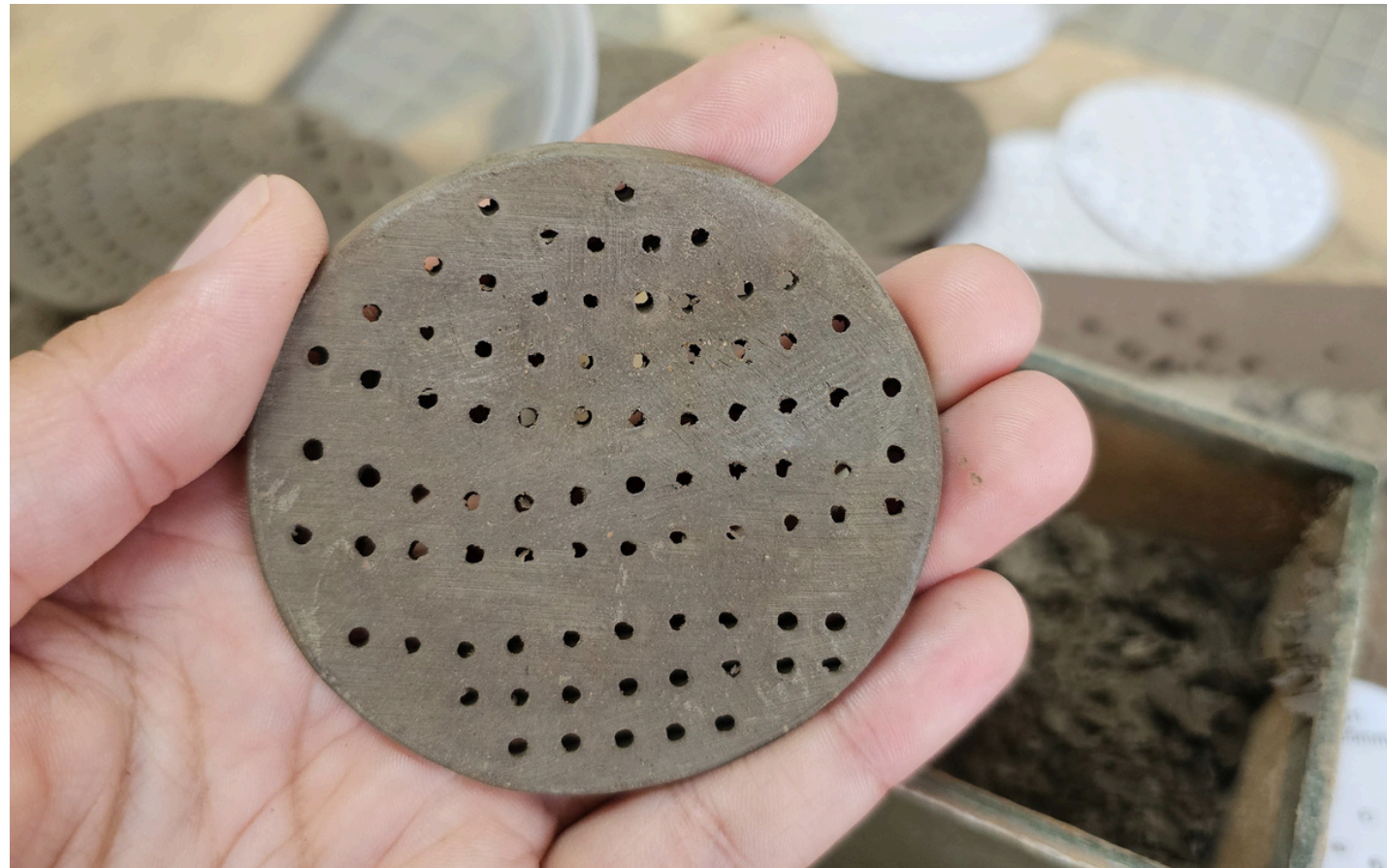
A Barra de São Miguel repousa suavemente entre o oceano, a lagoa e o rio — uma terra abraçada pelas águas, onde o tempo desacelera e cada canto parece um pedaço do paraíso.

We're grateful to belong to a place where nature flows in its purest abundance.

Barra de São Miguel rests gently between ocean, lake, and river — a land embraced by waters, where time slows down and every corner feels like a piece of heaven.



@belie.al



A autenticidade vem através da mistura de materiais e do olhar fora do convencional para as superfícies. Ressignificar o bordado tradicional e transbordar positivamente na comunidade local é o nosso propósito.

Authenticity emerges through the blend of materials and an unconventional perspective on surfaces. Reframing traditional embroidery and creating a positive impact in the local community is our purpose





Acessórios artesanais

Artisanal Jewelry

Descubra peças que vão além do adorno e se transformam em expressão, conexão e identidade.

Discover pieces that transcend ornament to become expression, connection, and identity.



A memória do doce de leite caseiro feito pela avó no fogão a lenha traz na lembrança o cheiro da lenha caramelizando o leite misturado com a colher de pau.

The memory of grandma's homemade milk caramel simmering on a wood-burning stove brings back the scent of firewood gently caramelizing the milk, stirred slowly with a wooden spoon.



Doce de leite | Dulce de Leche Necklace

COD 3025001

NCM 4421.99.00

colher de madeira e fio de algodão

Wooden Spoons and cotton thread



Rounded

shapes across embroidery

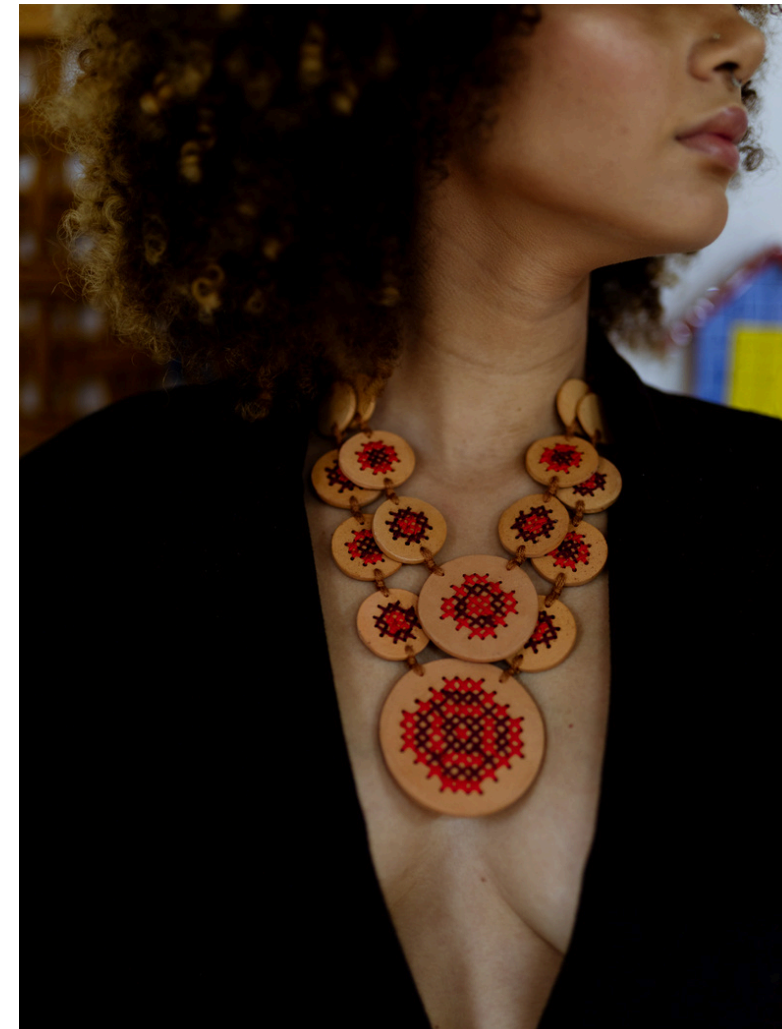


Brinco Mandala | Mandala Earrings
COD 3025006
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Mandala | Mandala Necklace
COD 3025005
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread





Colar Nobreza | *Noble Necklace* - COD 3025002 - NCM 6914.90.00 - Cerâmica Natural e fio de algodão | *Natural Clay and cotton thread*



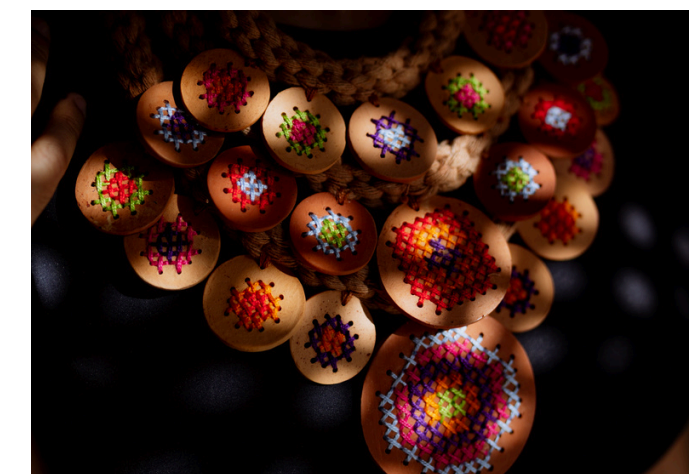


Colar Constelação | Constellation Necklace - COD 3025003 - NCM 6914.90.00 - Cerâmica Natural e fio de algodão | Natural Clay and cotton thread



Colar Realeza | *Royalty Necklace*
COD 3023002
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread





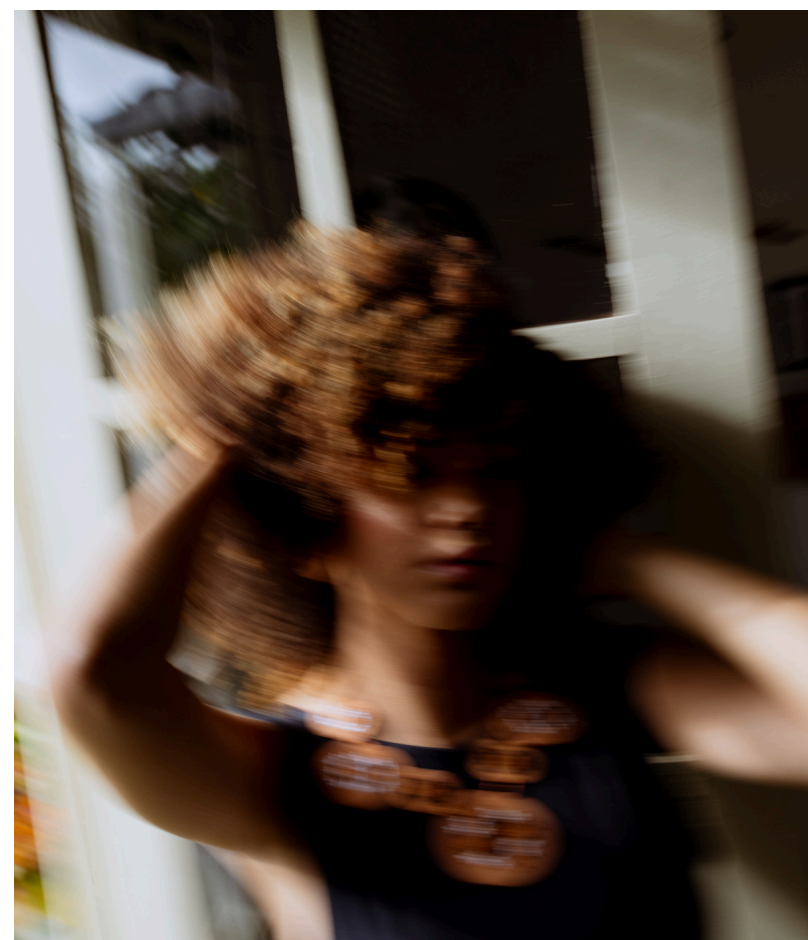
Colar Estandarte | *Carnival Banner Necklace* - COD 3025004 - NCM 6914.90.00 - Cerâmica Natural e fio de algodão | *Natural Clay and cotton thread*





Cola Escudo | *Shield Necklace* - COD 3025007- NCM 6914.90.00 - Cerâmica Natural e fio de algodão | *Natural Clay and cotton thread*





Colar Equilibrio | *Balance Necklace*
COD 3025008
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread





Colar Maré Baixa | *Low tide Necklace*
COD 3024001
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread





Colar Maré Baixa | *Low tide Necklace*
COD 3024001
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Pastoril | *Pastoril Necklace*
COD 3025009
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



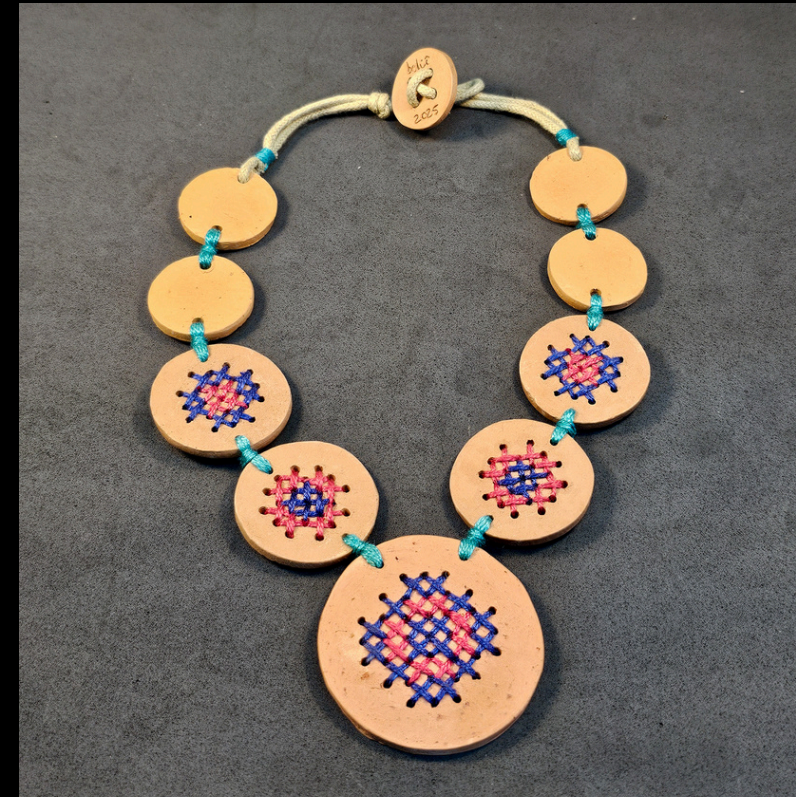
Colar Jardim de Flores | *Flower's garden Necklace*
COD 3023017
NCM 4421.99.00
Madeira e fio de algodão
Plywood and cotton thread



Colar Raiol | *Raiol Necklace*
COD 3023001
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Maré Baixa Cordão | Low tide Cord Necklace
COD 3024001
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Realeza II | Royalty II Necklace
COD 3024002
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Flores do Campo | Field Flowers Necklace
COD 3025010
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Tríade I | Triad I Necklace
COD 3023011
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Tríade II | *Triad II Necklace*
COD 3024005
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



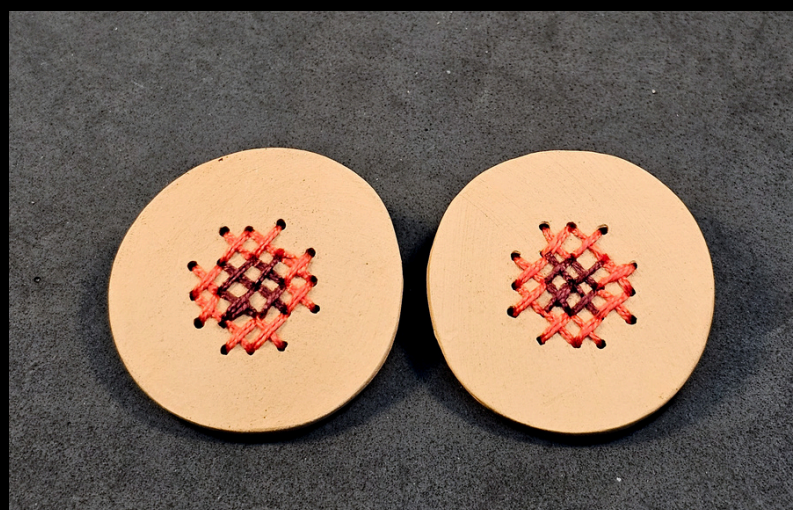
Colar Fumê | *Smoky gray Necklace*
COD 3025011
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Flor Solo | *Solo Flower Necklace*
COD 3023004
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Colar Solo | *Solo Necklace*
COD 3023004
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Brinco Mandala | *Mandala Earrings*
COD 3025006
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Botão M | *Botton M Earrings*
COD 3024003
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Botão P | *Botton S Earrings*
COD 3023002
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Bracelete Medalhão | *Medallion Bracelets*
COD 3023008
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



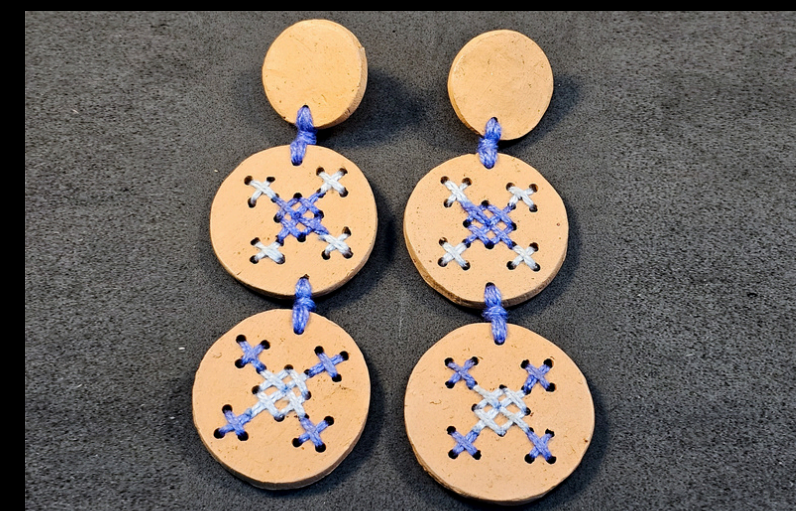
Brinco Solo | *Solo Earrings*
COD 3023006
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Brinco Jardim Solo | *Solo Garden Earrings*
COD 3023002
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Solo Earrings
COD 3023002
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Solo Duo Earrings
COD 3024004
NCM 6914.90.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread

Home Decor

Premium Collection

Feitos com cuidado e intenção, cada objeto leva calor, textura e significado aos espaços

Crafted with care and intention, each object brings warmth, texture, and meaning into living spaces





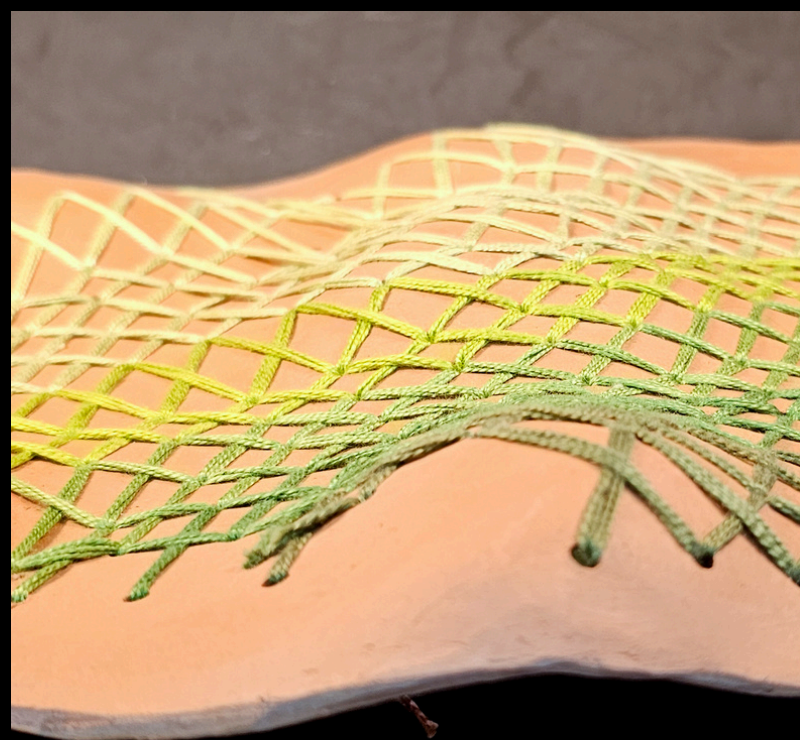
Colhe de Pau P | Wooden spoon S
COD 1023001
NCM 9701.99.00
Colher de madeira e fio de algodão
Wood and cotton thread



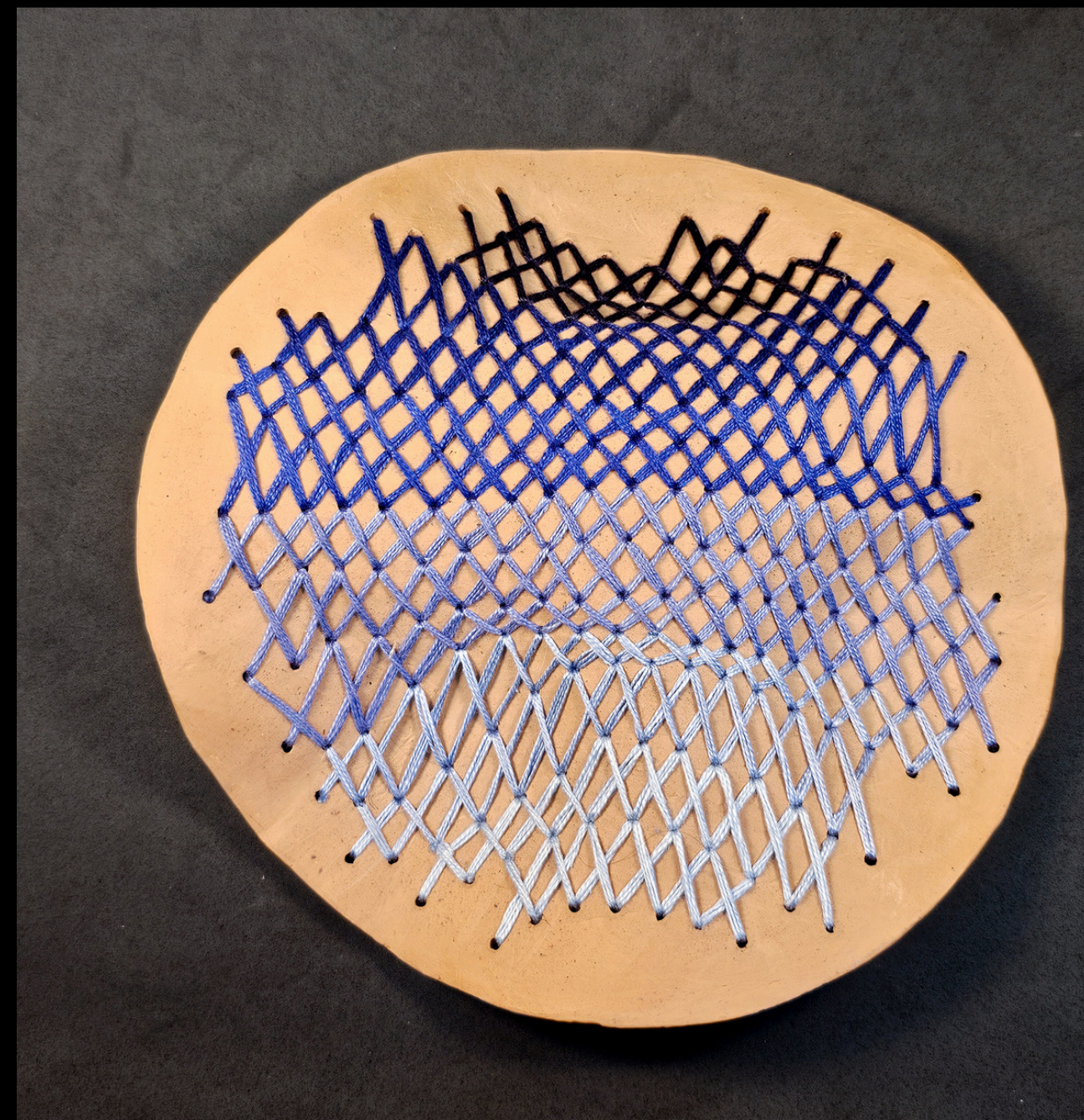
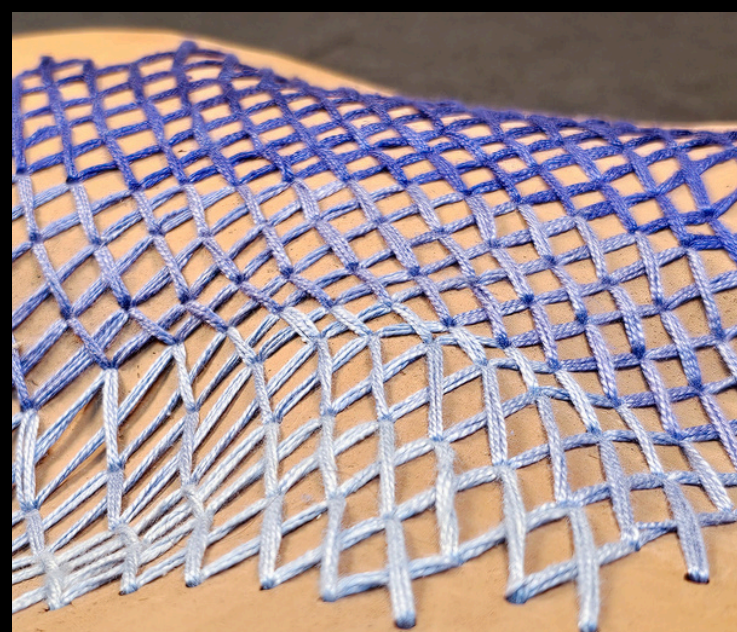
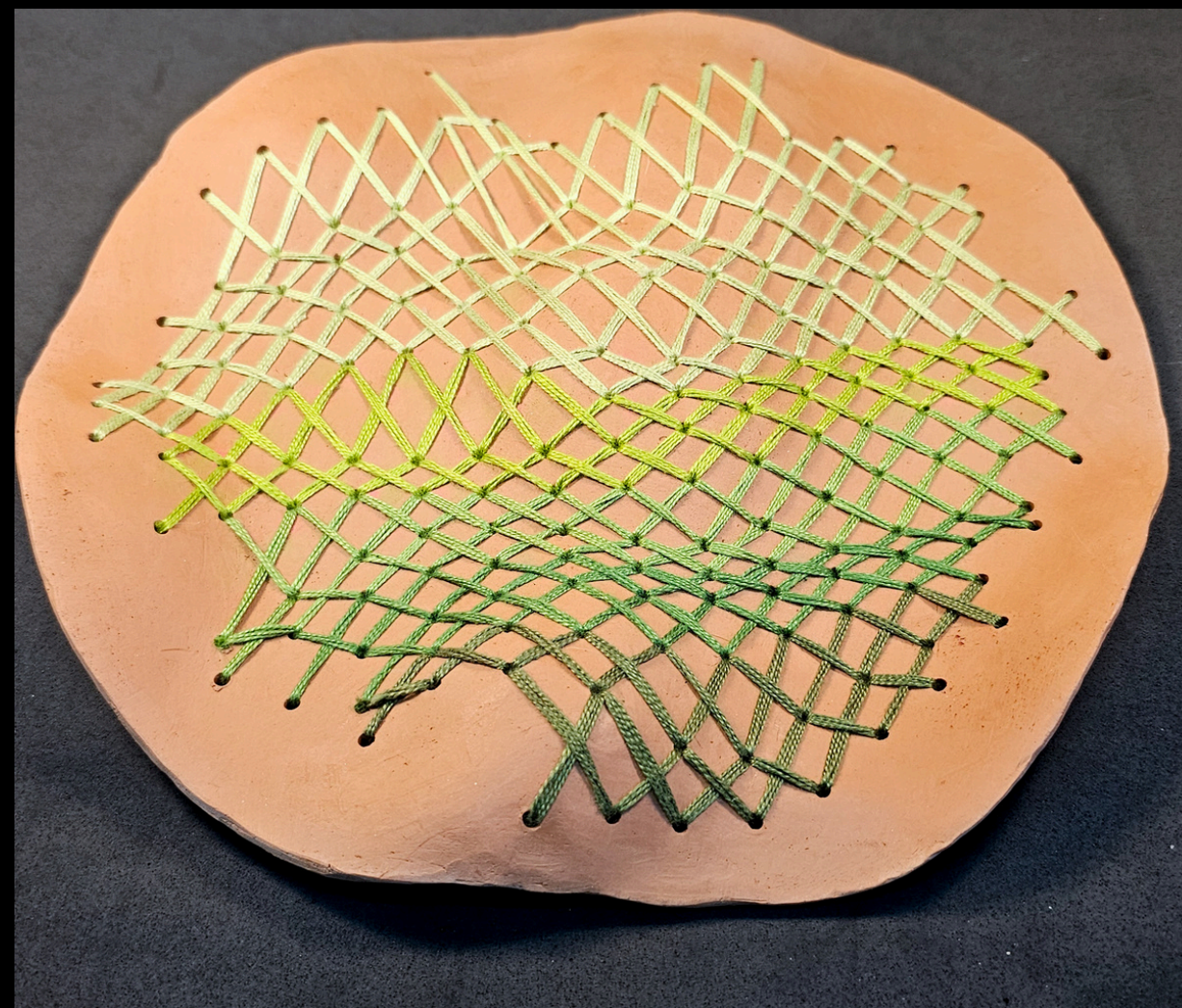
Colhe de Pau M | Wooden spoon M
COD 1023002
NCM 9701.99.00
Colher de madeira e fio de algodão
Wood and cotton thread



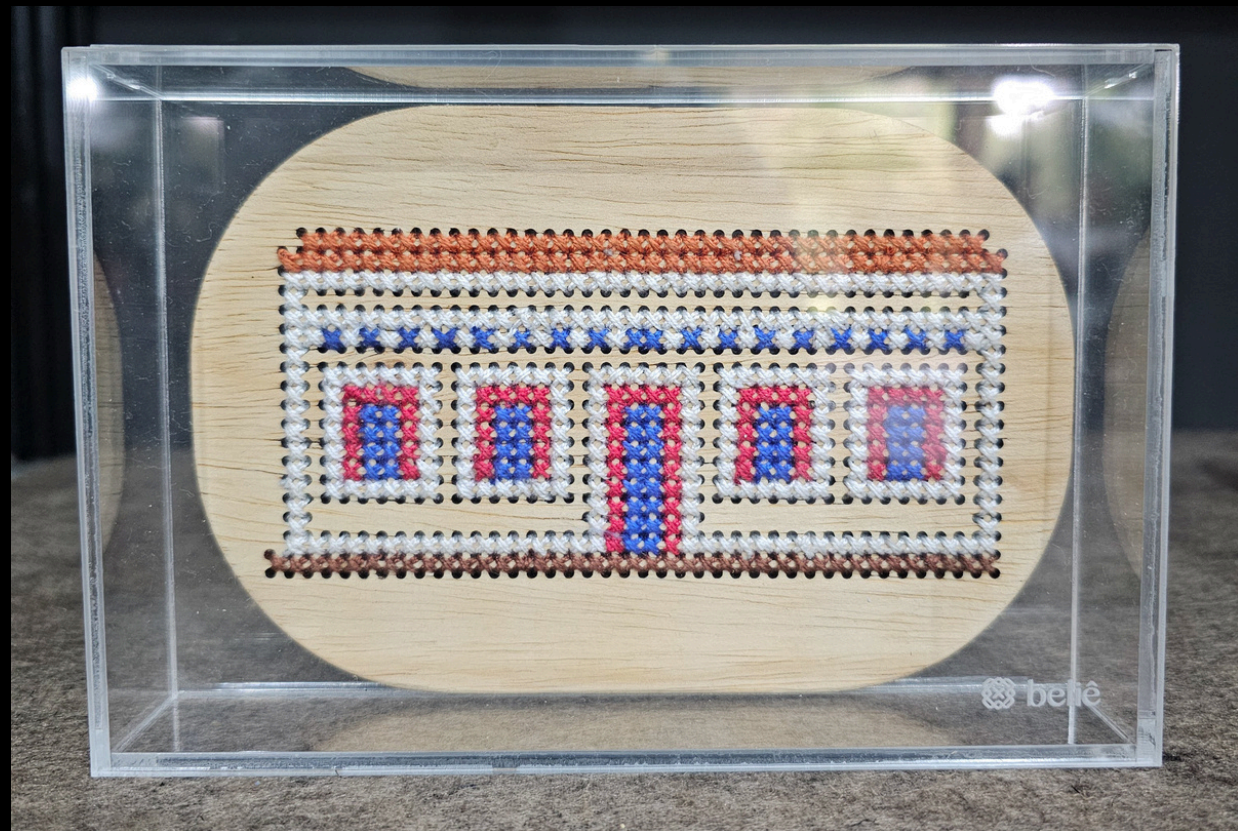
Colhe de Pau G | Wooden spoon L
COD 1023003
NCM 9701.99.00
Colher de madeira e fio de algodão
Wood and cotton thread



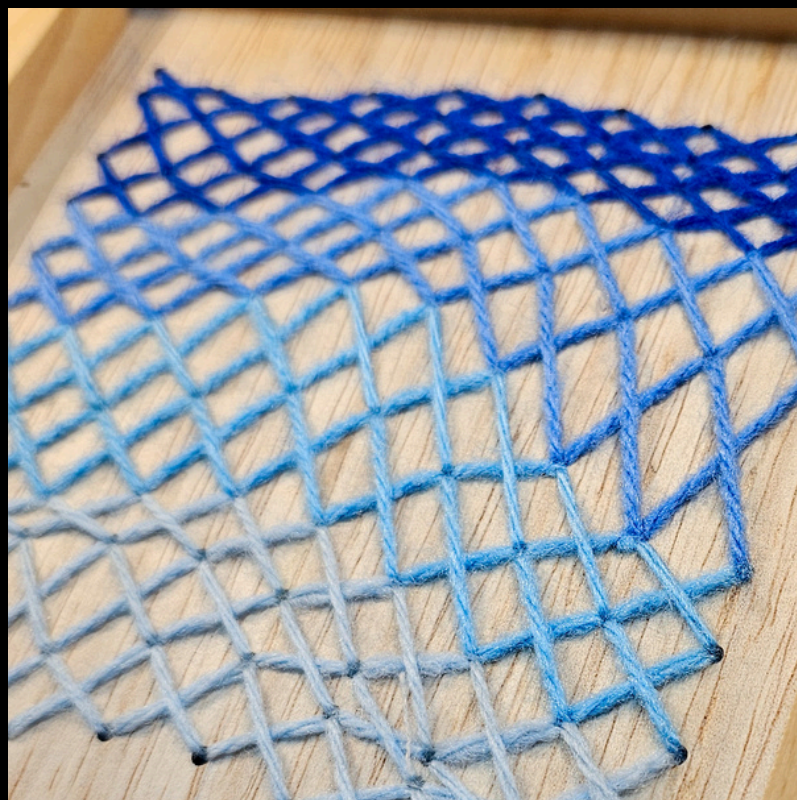
Maré Baixa S
COD 1025003
NCM 9701.99.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



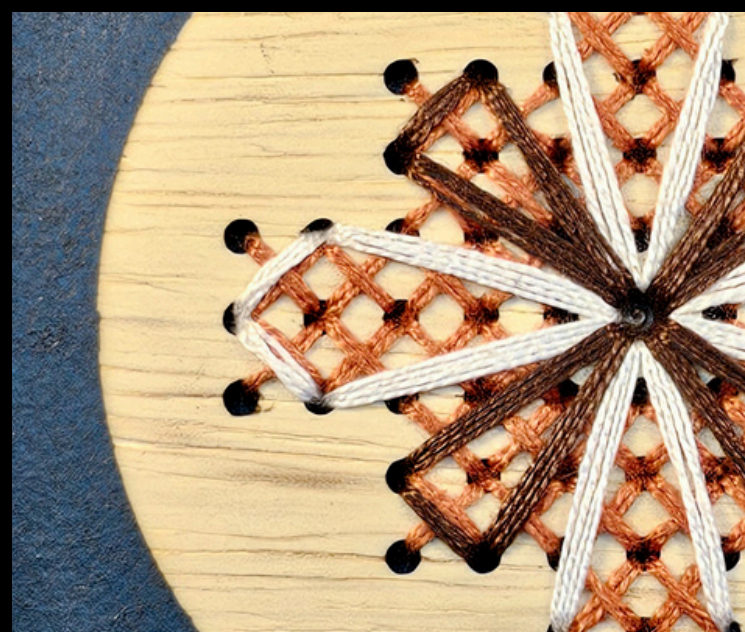
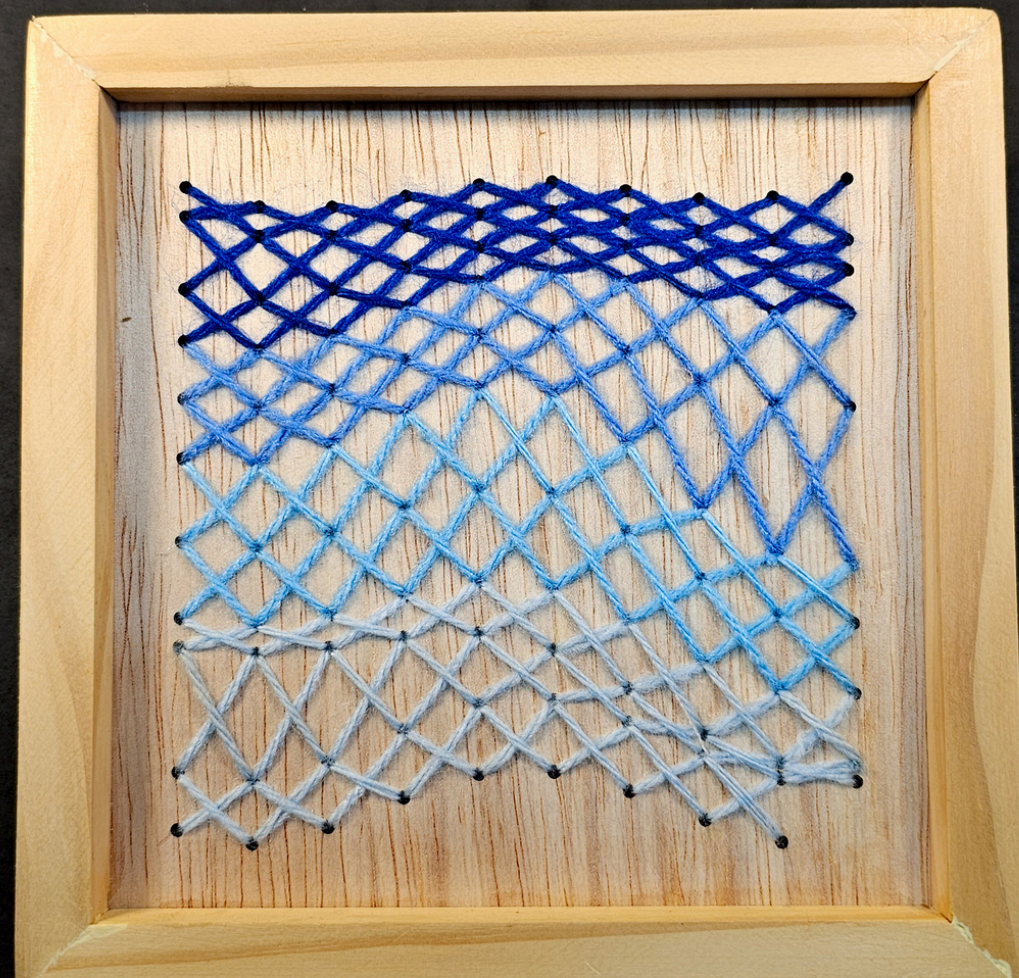
Maré Baixa M
COD 1025004
NCM 9701.99.00
Cerâmica Natural e fio de algodão
Natural Clay and cotton thread



Rua do Charme
COD 1025001
NCM 9701.99.00
Madeira e fio de algodão
Plywood and cotton thread



RMaré Baixa
COD 1025005
NCM 9701.99.00
Madeira e fio de algodão
Plywood and cotton thread



Filé
COD 1025002
NCM 9701.99.00
Madeira e fio de algodão
Plywood and cotton thread



Contact info

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